



·HOME·KRAFT·HOMES·



E. H. Thompson, 1914

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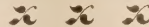
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1914 EDITION

"HOME - KRAFT - HOMES"

TRADE MARK

MORE HOMES along distinct California lines for the people of the East and especially designed for their climate. Introducing our latest designs in the Swiss Chalet and typical bungalow as developed in the Southland.



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A. B. MAESCHER
MANAGER

De Luxe Building Co
Architectural Designers

E. K. ARMSTRONG
DESIGNER

521-523 Union League Building, Los Angeles, California

PUBLISHERS OF
"THE DRAUGHTSMAN"
"HOME-KRAFT-HOMES"

Homes of Character

PUBLISHERS OF
"PLAN - KRAFT"
"KOZY HOMES"

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PREFACE

Our plans have created such a great demand in the Eastern States that we decided to put this book on the market. It contains exceptional types of the bungalow, Swiss Chalet and other truly California styles. We have incorporated into these plans numerous points of design and construction which should cause these plans shown herein to be most popular with our great Eastern trade. All the designs contain the latest and newest built-in features such as fireplaces, book cases, writing desks, seats, dressers, coolers, cupboards, linen closets, etc., etc. These houses, while especially designed for the requirements of the East are equally as well adapted for Western construction.

PLANS AND SPECIFICATIONS.

The working plans and specifications of any house shown in this book may be had for the price printed under each design herein. The plans include blue prints of four elevations, foundation plan, first floor plan, second floor plan where required, and not less than three sheets of details together with thirteen or more pages of closely typewritten specifications.

PLANS TO ORDER.

Should you desire an entirely different plan from any herein listed or as shown in any of our other books we are fully prepared to draw anything to meet your requirements. We will redraw an entire new floor-plan of any house shown for \$5.00 extra for the first floor plan and \$2.00 for the second floor, but not making any change in the exterior, furnishing the stock elevations and details at the price printed. Or we will make special plans of any arrangement or design you wish for a charge of \$5.00 per room for any house not costing over \$6000.00 counting basement, sleeping porches, and first story staircase halls or reception hall each as one room, but not counting bath rooms, porches or small halls.

We will quote you prices of plans on receipt of your rough sketch. When we make special plans, we make pencil sketches of the floor plan and exterior and submit for criticism. After they have been returned, with corrections, if any, we finish them up and furnish three sets of blue prints and specifications complete. A deposit of about one-third of the total cost is required with order for special plans.

For special plans of buildings costing over \$6000.00 we will furnish you prices on submission of a rough sketch and other data you may have describing the character of the building.

BUILDING DEPARTMENT.

We have built most of the houses shown in this book and can build them for about the prices printed. We have a large force of skilled workmen and buy our material at wholesale prices and are in a position to build your home right, artistic and economically.

HOMES BUILT ON PERCENTAGE.

We build homes anywhere in Los Angeles or surrounding towns for less. Investigate our homes built on the percentage basis, where the owner gets the builders' discounts and his house built for the net cost.

REMITTANCE.

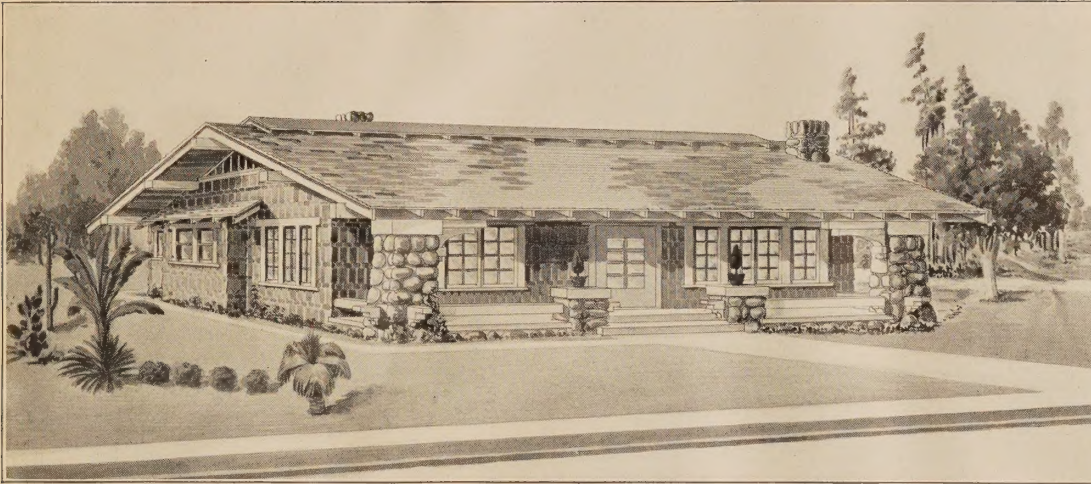
In remitting, send postal or express money order or currency by registered mail. Address all communications to

DE LUXE BUILDING CO., 521-523 Union League Bldg.,

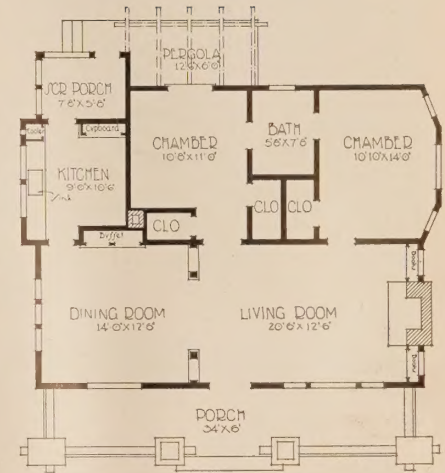
Corner Second and Hill Sts., Los Angeles, Cal.

PLAN NO. 300.

Cost \$2100 to \$2300.



WE offer this plan of a five-room bungalow as one of exceptional merit. The design is decidedly different from the usual, and very attractive. It has a shingle roof, walls of shakes and masonry work of cobble stones giving the entire scheme a rustic, yet refined atmosphere. The arrangement of the rooms is most convenient, but this is so evident we do not deem it necessary to mention its particular merits. We will furnish blue print plans and specifications for this home for \$10.00.



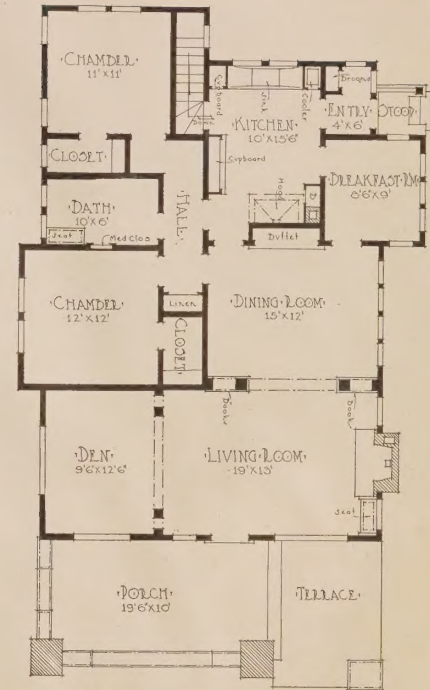
FLOOR PLAN.
39 ft. Wide.

PLAN NO. 302.

Cost \$2500 to \$2700.



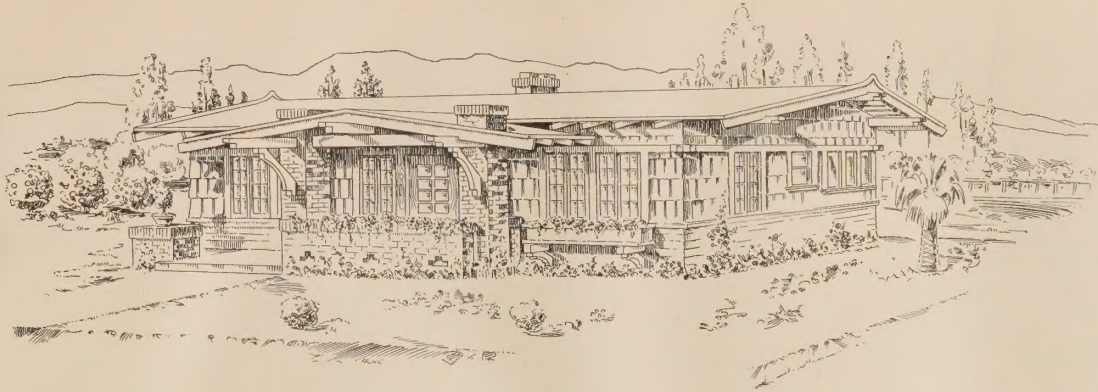
H CHARMING seven-room house of most artistic design. The massive pillars and flue are built of brick and then plastered with cement plaster. The brick caps give a decided contrast with the white plaster. All the exterior walls are covered with shakes. The steep roof is covered with shingles stained green. Construction throughout in this house is for an Eastern climate where heavy snows are the rule. We have studied this arrangement and placed it in this book feeling that it is a most convenient one. It explains itself. The price of plans and specifications is \$10.00.



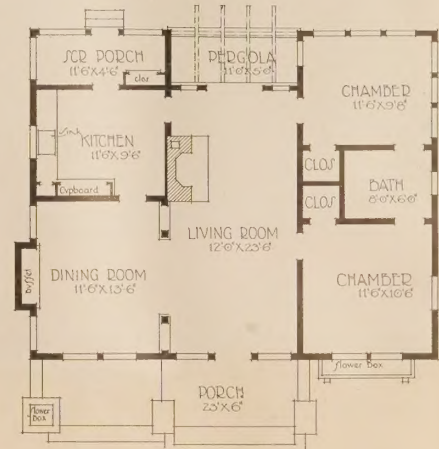
FLOOR PLAN.
37 ft. Wide.

PLAN NO. 303.

Cost \$1750 to \$1900.



HERE is another "Home Kraft" bungalow with the true California swing, distinctive, beautiful and very homelike. To all our homes there is a proportion—a difference—not to be found in any other plans on the market and this has that individuality to a marked degree. The layout of five rooms is most convenient and possessing numerous features of merit. Plans and specifications \$10.00.

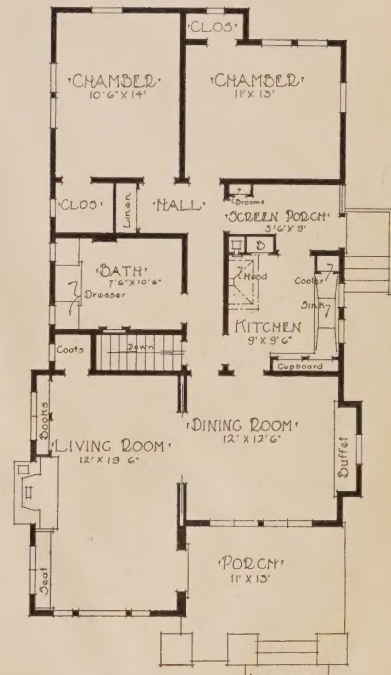


FLOOR PLAN.
36 ft. Wide

PLAN NO. 304.
Cost \$1900 to \$2150.



HOMELIKE five-room bungalow having an unusual exterior as well as interior design. As usual we have planned built-in details wherever space permitted and also features such as a full basement with inside entrance, plenty of closet space and other necessities. We will furnish the plans and specifications of this home for \$10.00.

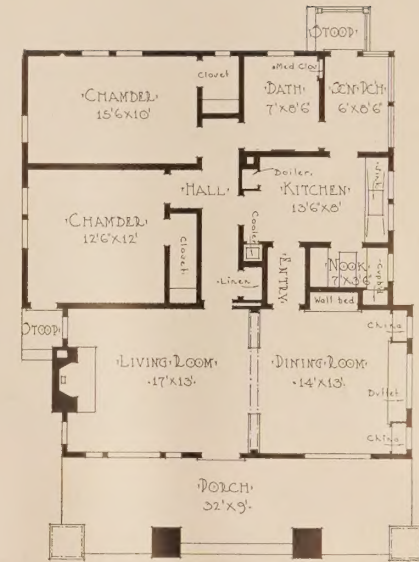
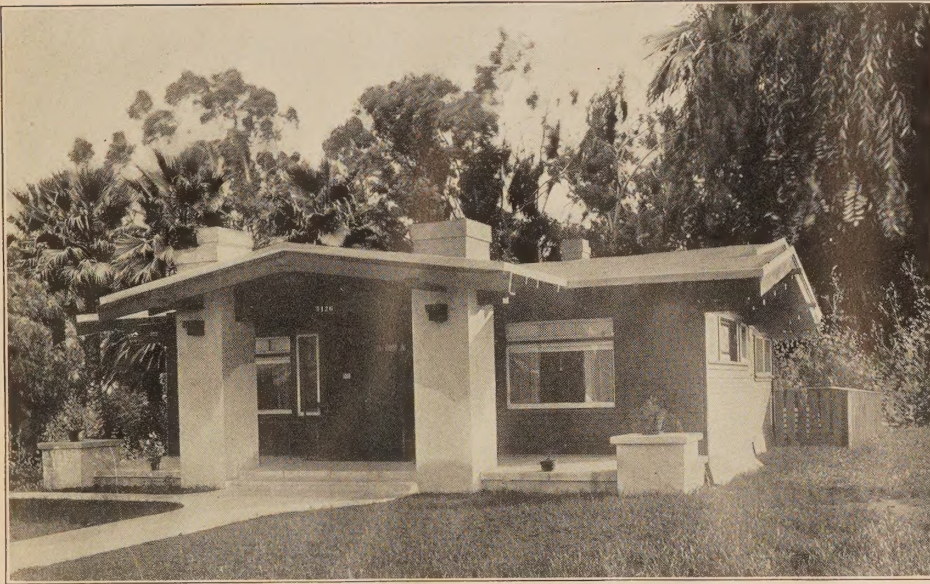


FLOOR PLAN.
30 ft. Wide.

De Luxe Building Co.,
Los Angeles, Cal.

PLAN NO. 305.

Cost \$2400 to \$2600.




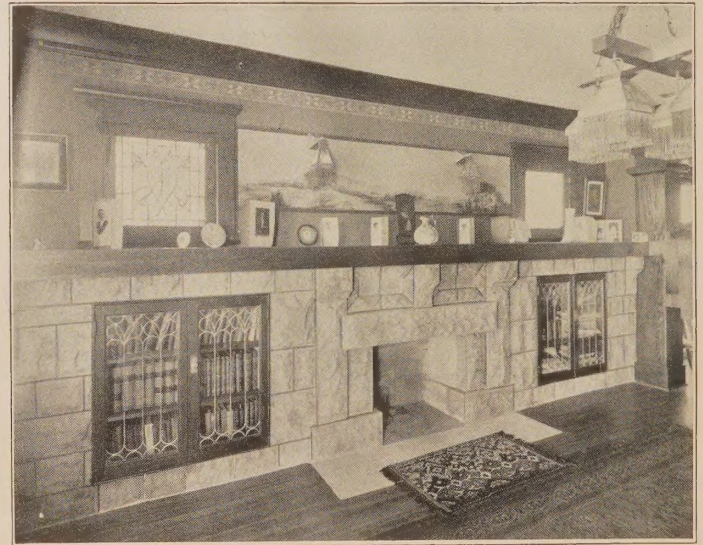
FLOOR PLAN.
36 ft. Wide.


THE advantages of this plan require no mention on our part. A little study will reveal them. The exterior is charming and captivating in its very plainness. White composition roofing is used to cover the roof and rough rustic siding is used in alternate wide and three narrow courses giving a most pleasing effect. Blue print plans and complete specifications of this bungalow for \$10.00.

DE LUXE INTERIORS.



 On your left we illustrate one of our interiors showing a buffet new in design with an individuality to the treatment of the walls and angle at the ceiling. This interior proves the varied effect possible from the buffet ordinarily seen. However this is only one of the simplest of our many designs. All our plans have different buffets corresponding to the other details worked out in the design.

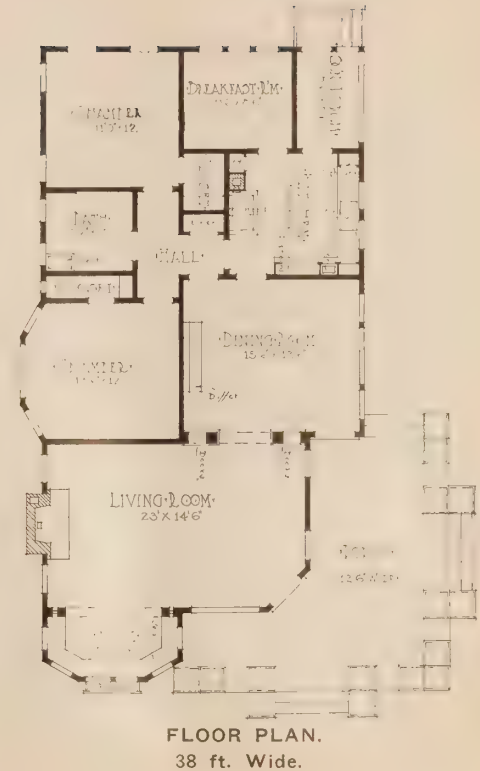


 At your right is shown one of our typical Living rooms with the mantel running clear across the room. The book cases built in the stone work gives the whole scheme such a substantial air—so appropriate for the bungalow home. This interior is very attractive because of its distinctiveness. All the stone work is of red sand stone.

PLAN NO. 307.
Cost \$2500 to \$2700.



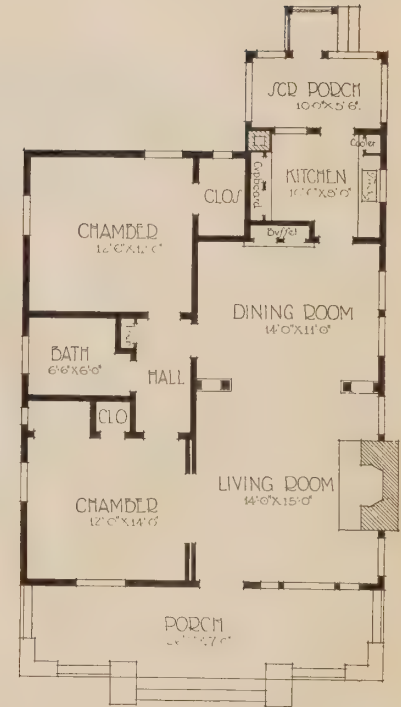
WE have succeeded in this beautiful bungalow to produce a very attractive exterior, an ideal floor plan and numerous built-in conveniences. The cozy nook off the Living Room is a feature of comfort. The kitchen has its full compliment of cupboards, cooler, bins for flour, etc. The design of the exterior is conservative and highly artistic. The shingled roof and walls, artificial stone buttresses and very sturdy lines make this home one of distinction—one you will feel proud to possess. Plans and specifications complete for \$10.00.



PLAN NO. 308.
Cost \$1750 to \$1900.



H MOST comfortable five-room home with shingled roof, rough siding on the exterior walls and brick buttresses, piers and chimnies. Few houses possess as convenient a layout with so many comforts already installed. These conveniences are planned with an aim in view to make this bungalow a home in every sense. It is very desirable for a small family. Plans and specifications \$10.00.



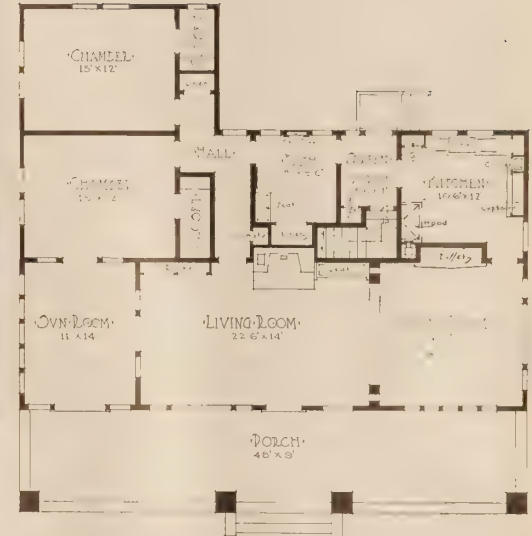
FLOOR PLAN.
29 ft. Wide.

De Luxe Building Co.,
Los Angeles, Cal.

PLAN NO. 309.
Cost \$3150 to \$3300.

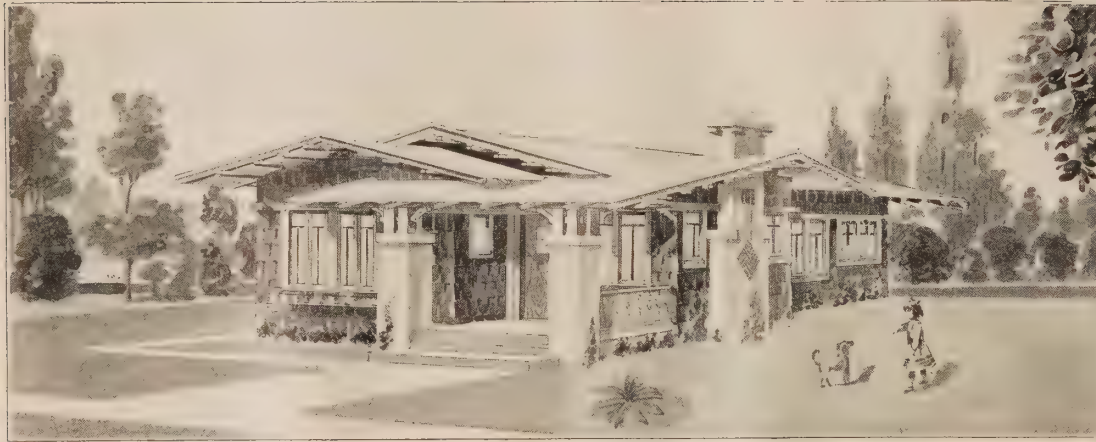


WE consider this an ideal home for a wide lot or country site. Six very large rooms with numerous built-in features, inside entrance to cellar, large closets and all that goes to make a bungalow homelike and comfortable is planned in this. Neither has the outside of the house been slighted, but rather it shows no small amount of effort on the part of the designer. It is plain in lines, but very impressive with an appearance a little different from the usual. Plans and specifications \$10.00.

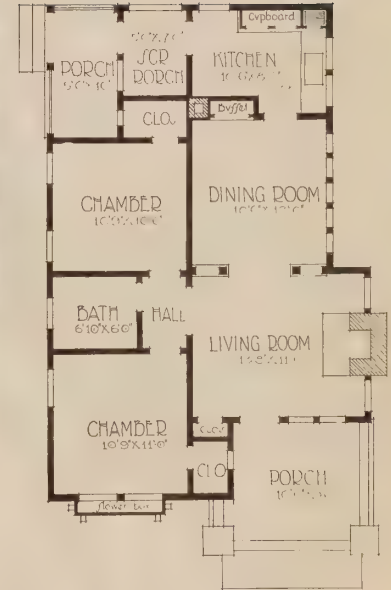


FLOOR PLAN
50 ft. Wide.

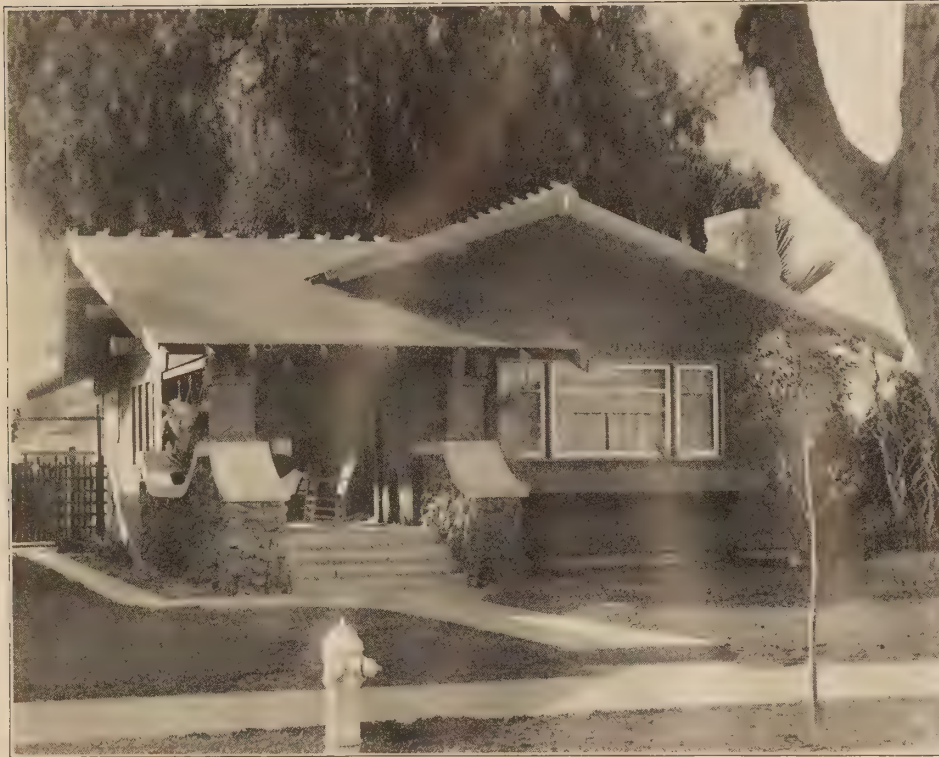
PLAN NO. 311.
Cost \$1650 to \$1800.



H TRUE bungalow type containing five rooms very conveniently arranged. All the masonry work of the exterior is plastered with white cement plaster. The walls are covered with shakes. White composition roof is used and harmonizes perfectly with the white pillars and flues. The plan is nicely worked out with plenty of closet space and our usual built-in conveniences. Plans and specifications \$10.00.

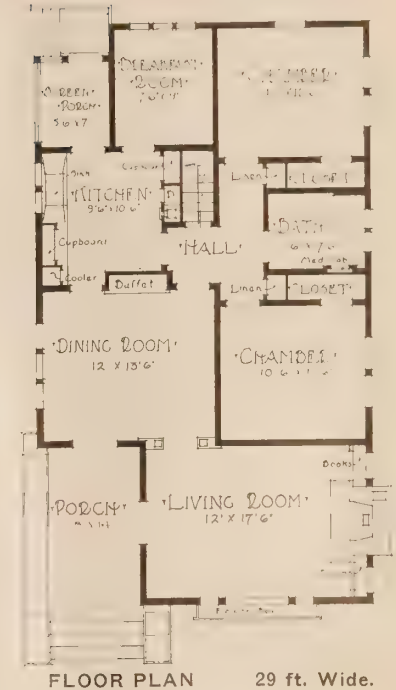


FLOOR PLAN
28 ft. Wide.



PLAN NO. 312.

Cost \$1850 to \$2000.

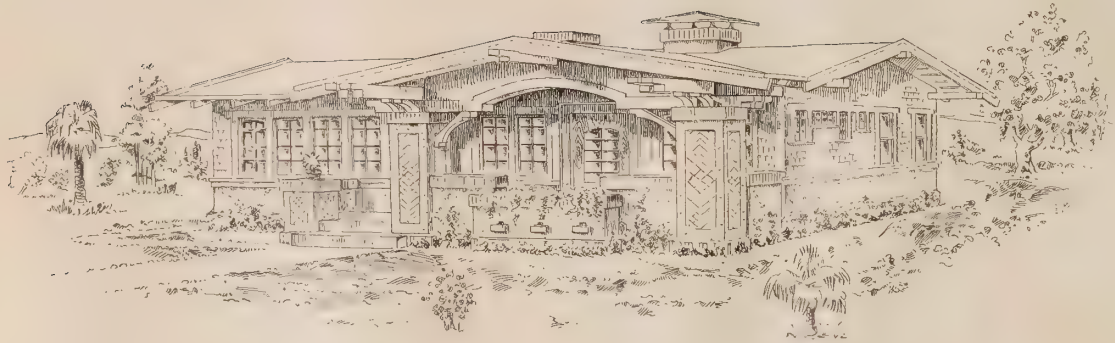


USTIC detail is the pronounced feature of the exterior on this beautiful home. It has shake-covered walls and shingled roof with a batten ridge. The masonry work on the porch is of clinker brick. Massive detail is carried out at every opportunity. Still this bungalow is very conveniently arranged and possesses a most beautiful design. To those seeking a true homelike place—a little different—we can recommend this. Complete blue print plans, details and specifications \$10.00.

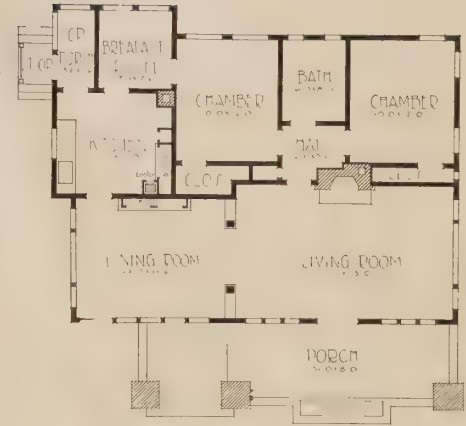
De Luxe Building Co.,
Los Angeles, Cal.

PAGE THIRTEEN

PLAN NO. 314.
Cost \$2100 to \$2300.



FEW houses of six rooms possess so many features of comfort and convenience. Numerous built-in effects and a most unusual arrangement make this plan ideal for a small family of moderate means. We have been very successful in producing an exterior design entirely different from the ordinary bungalow still not such a decided departure from that type to be termed radical. Plans and specifications may be had for \$10.00.

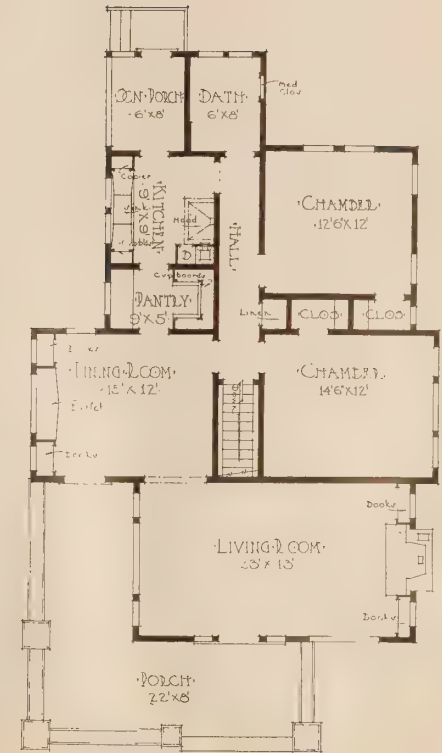


FLOOR PLAN
40 ft. Wide.

PLAN NO. 315.
Cost \$2425 to \$2600.

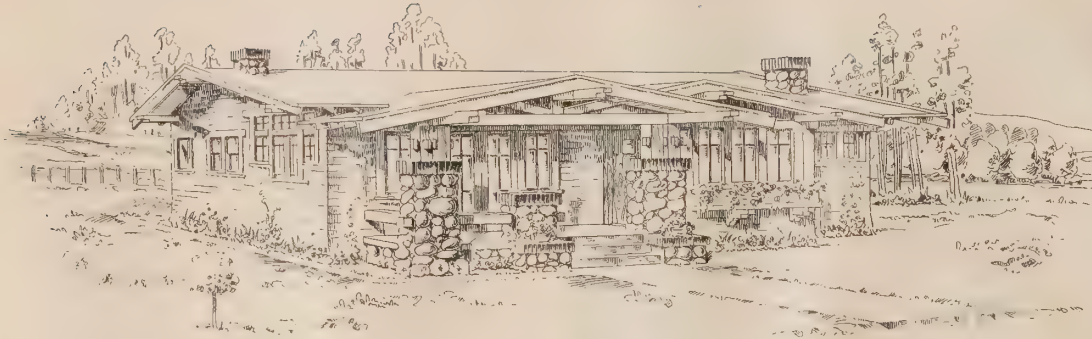


ANOTHER exceptional five-room bungalow with very harmonious lines. The photograph describes the exterior much better than words. In the floor plan we have tried to combine comfort with economy of construction. The arrangement is indeed a convenient one. Complete blue print plans, details and specifications \$10.00.

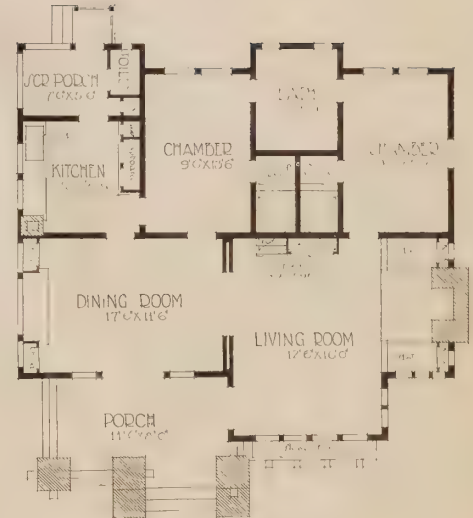


FLOOR PLAN
35 ft. Wide.

PLAN NO. 317.
Cost \$1800 to \$1950.



FIVE rooms of merit arranged most conveniently for a medium-sized family. Every comfort has been provided. A disappearing bed is installed in the Dining Room converting that room into a chamber at night. The exterior with its cobble stone piers, rustic covered walls and white composition roof lend to this cozy bungalow a decided charm. The price for the plans and specifications is \$10.00.

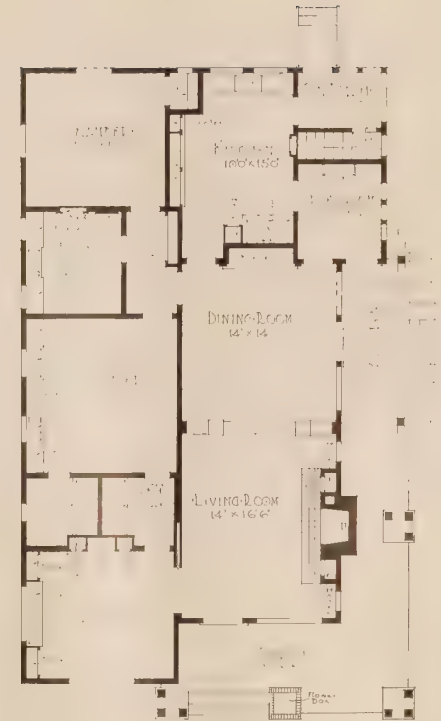


FLOOR PLAN
36 ft. Wide.

PLAN NO. 318.
Cost \$2850 to \$3000.




HERE is one of our seven-room bungalows containing everything to make home life comfortable and inviting. Numerous cupboards, dressers, bookcases, desk, beautiful mantel and buffet and every necessity a housewife can think of has been put in this home. We have built this bungalow in Los Angeles and we feel proud to offer it for your approval. Complete blue print plans, details and specifications may be procured of us for \$10.00.

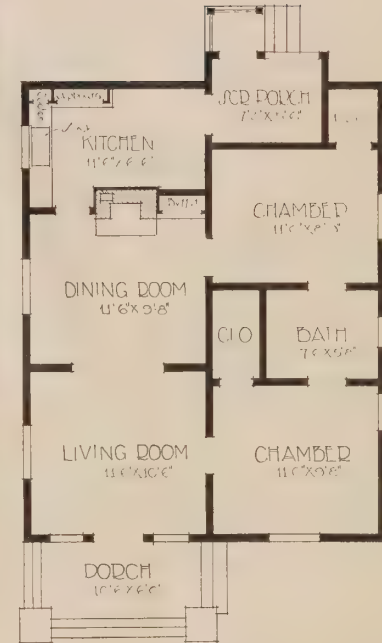


FLOOR PLAN.
37 ft. Wide.

PLAN NO. 319.
Cost \$1150 to \$1300.



 HIS comfortable little five-room bungalow can be easily built for the above figures. The floor plan is very practical and the exterior is unusually attractive for a house of this style. White composition roofing is used which blends most harmoniously with the white cement plastered columns and chimneys and the dark brown shake walls. This little bungalow is worthy of your attention. Plans and specifications complete with all necessary details \$10.00.



FLOOR PLAN.
24 ft. Wide.

De Luxe Building Co.,
Los Angeles, Cal.

PLAN NO. 321.
Cost \$2300 to \$2600.



H BEAUTIFUL home of five rooms, very artistic and most inviting. The exterior walls are covered with sand finish white cement plaster. The porch has massive brick buttresses, brick floor and steps. Large flower boxes are placed under the windows to properly carry out the design. A broad overhanging cornice with massive detail throughout gives this house the distinct lines of a California Home. The interior detail is fully as fine as the exterior. A twelve-foot ceiling is designed for the living room with eight and one-half-foot ceilings elsewhere throughout the house. This bungalow as a whole is most artistic and one worthy of particular attention and study. Plans and specifications may be had for \$10.00.

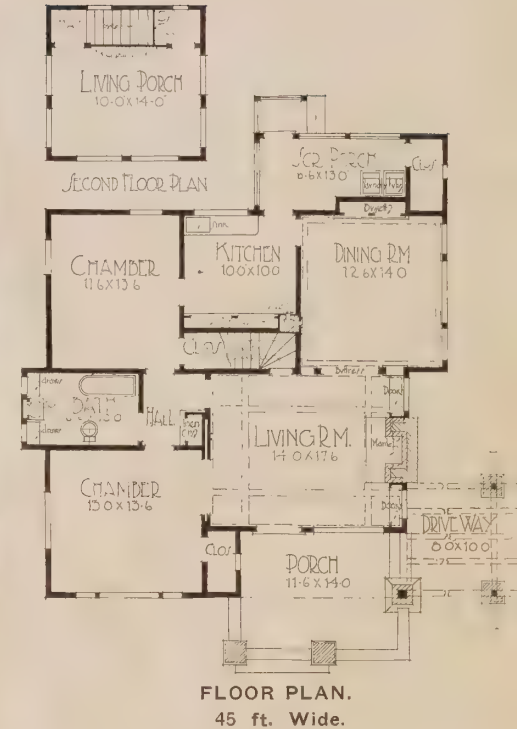


FLOOR PLAN.
38 ft. Wide.

PLAN NO 323.
Cost \$2500 to \$2700.

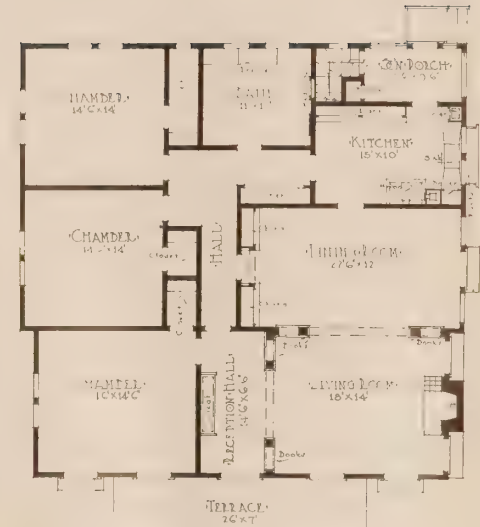


HIS ideal home has five rooms on the ground floor and one above. We have had such numerous calls for this type of dwelling that we decided to illustrate this one. The floor plan requires no explanation except to say in addition to the bath on the first floor there is a lavatory on the second. The exterior is covered with resawed siding, the porch work is of brick covered with cement plaster. The roof is rather low, but steep enough to meet the requirements of the East. It is covered with white composition roofing. Plans and specifications \$10.00.



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Los Angeles, Cal.

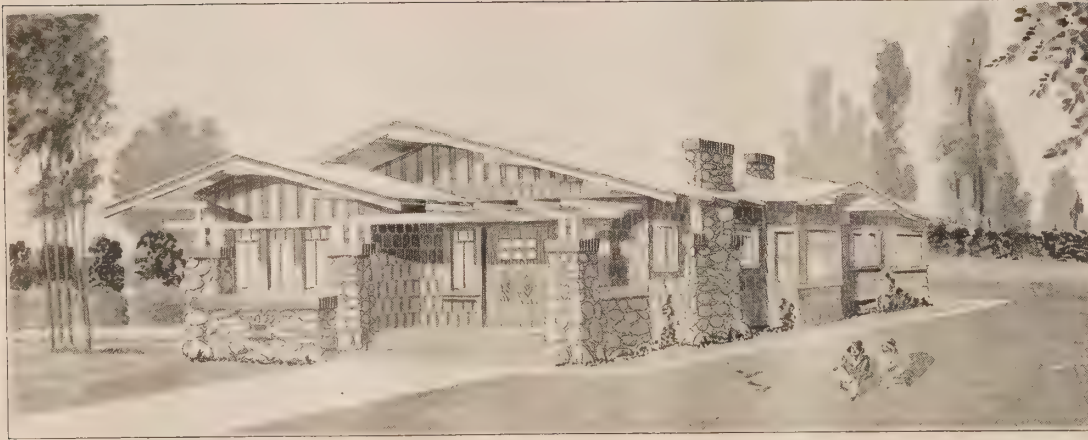
PLAN NO. 324.
Cost \$3000 to \$3300.



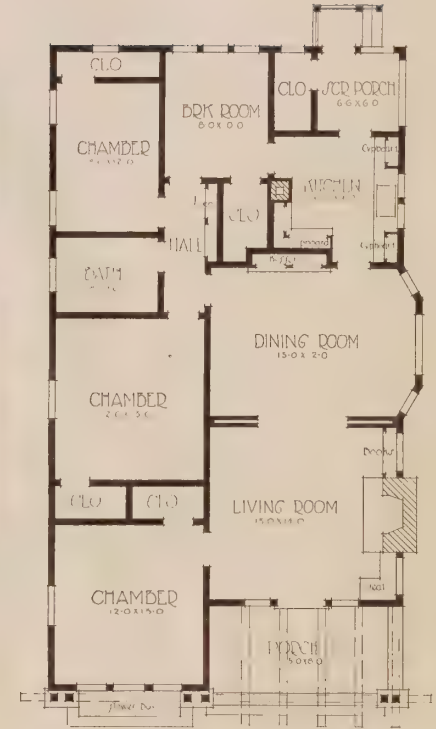
FLOOR PLAN.
46 ft. Wide.

HERE is a home designed along the lines of the old hip roofed cottage, but far more modern in its design. The “gingerbread” detail is eliminated and a real sturdy, homelike effect is the result. Western features of comfort have been provided and numerous others considered a necessity in the Eastern part of our country. Alternate wide and narrow siding is used for the wall covering. Shingles are used to cover the roof. A hood is designed over the front entrance door providing ample shelter for callers. The open terrace allows sunlight to reach the front rooms which is an advantage in many ways. The open porch is fast supplanting the old closed porches because of the better lighting facilities of this type. Complete blue print plans and specifications \$10.00.

PLAN NO. 325.
Cost \$2425 to \$2600.



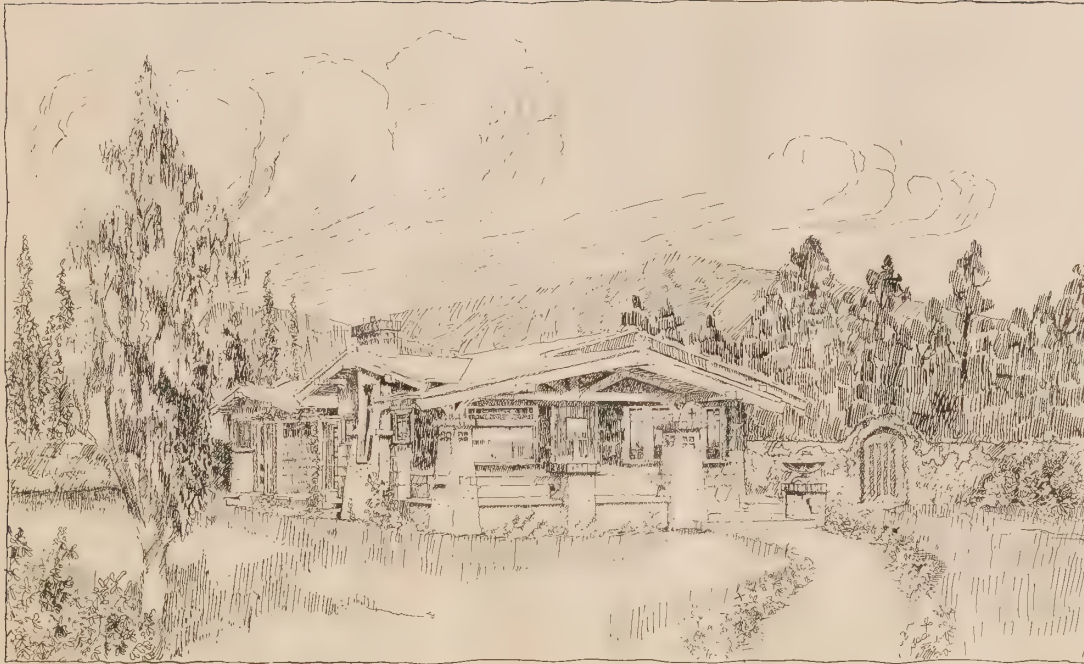
BUNGALOW containing seven well arranged and comfortable rooms with more than the usual number of built-in features. A study of the floor plan will show this home to possess qualities not incorporated into any similar arrangement. We call your special attention to the exterior design of this house, its rugged yet refined appearance and its very home-like atmosphere. Its every angle suggests a "Home-Kraft-Home," distinct and decidedly Californian. The plans and specifications can be secured for \$10.00.



FLOOR PLAN.
30 ft. Wide.

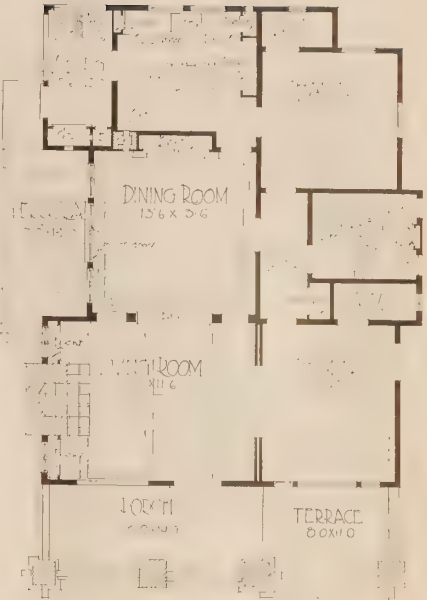
De Luxe Building Co.,
Los Angeles, Cal.

PLAN NO. 326.
Cost \$2300 to \$2500.



HERE is another five-room "De Luxe" bungalow with more than the average built-in conveniences. The buffet kitchen with its numerous cupboards, dresser in bath, large buffet in dining room, beautiful mantel with bookcases on either side and numerous other features make this plan one of the most desirable in this book. The drawing of the exterior falls far short of portraying its real beauty. Plans and specifications \$10.00.

De Luxe Building Co.,
Los Angeles, Cal.

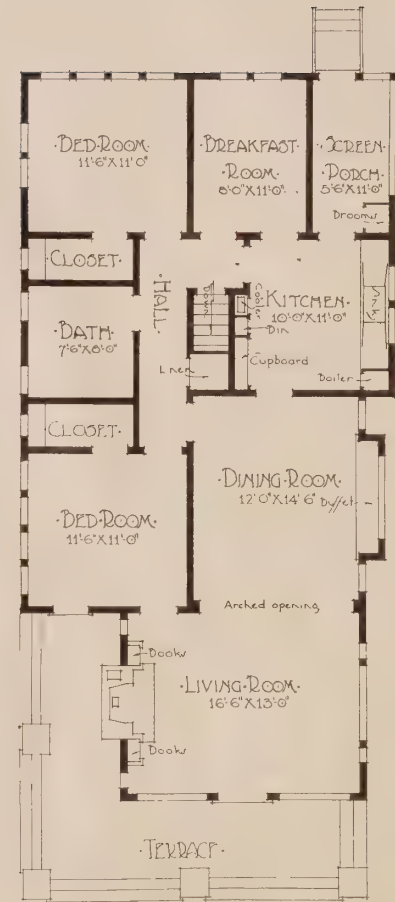


FLOOR PLAN.
35 ft. Wide.

PLAN NO. 328.
Cost \$2000 to \$2300.

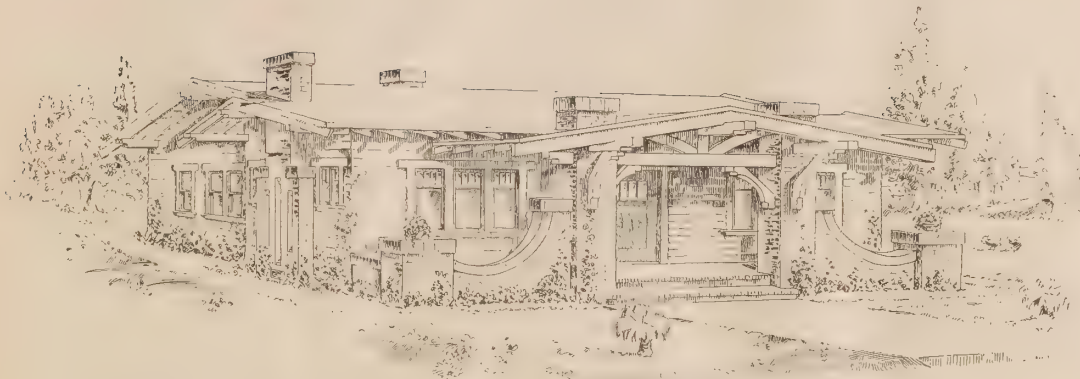


VERY interesting, new and distinctive type of bungalow. It is a decided departure from the usual plan for a narrow lot. The open terrace gives this little home a very different atmosphere and the whole scheme is one of exceptional merit worthy of study. This bungalow has a white composition roof, lap siding on the walls with plastered chimney and piers. Our complete blue print plans, details and specifications for this home \$10.00.

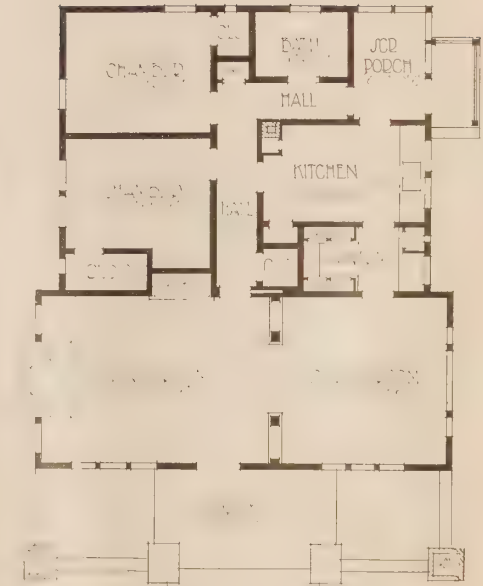


FLOOR PLAN.
27 ft. Wide.

PLAN NO. 329.
Cost \$2500 to \$2650.



ANOTHER one of our beautiful five-room bungalows very different from usual. The interior was studied and planned to obtain a good sized pantry in connection with the kitchen. This, as the plan shows, is located between the kitchen and dining room. A wall bed is provided in the living room converting it into a chamber when required. The exterior is very impressive in its appearance. Massive porch piers of red brick, rough siding on walls and the exterior design as a whole is most pleasing. Complete blue print plans, details and specifications \$10.00.



FLOOR PLAN.
37 ft. Wide.

PLAN NO. 330.
Cost \$2300 to \$2500.




FLOOR PLAN.
37 ft. Wide.

H QUAIN six-room bungalow possessing a very good interior and an exterior most artistic and homelike throughout. Shingles cover the roof while resawed siding is used on the outside walls. A disappearing bed is provided in the front bed room so that room could very conveniently be used for a den. Numerous uses could be made of it and still not impair its use as a chamber. We will furnish complete plans, details, and specifications of this handsome home for \$10.00.

PLAN NO. 331.
Cost \$2400 to \$2650.

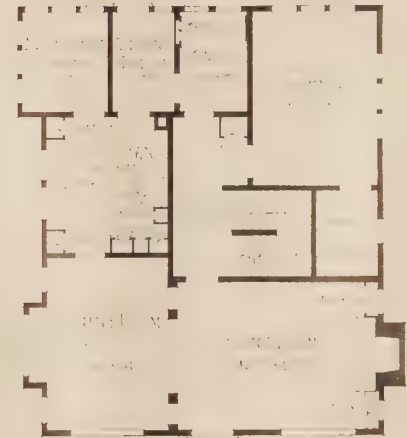


 HIS comfortable little two-story house was built originally by us and has been duplicated from our plans numerous times. The one room on the second floor is a very popular feature. Many comforts have been planned for as well as a very charming exterior design. We will furnish the plans and specifications of this bungalow for \$10.00.

De Luxe Building Co.,
Los Angeles, Cal.



SECOND FLOOR PLAN.

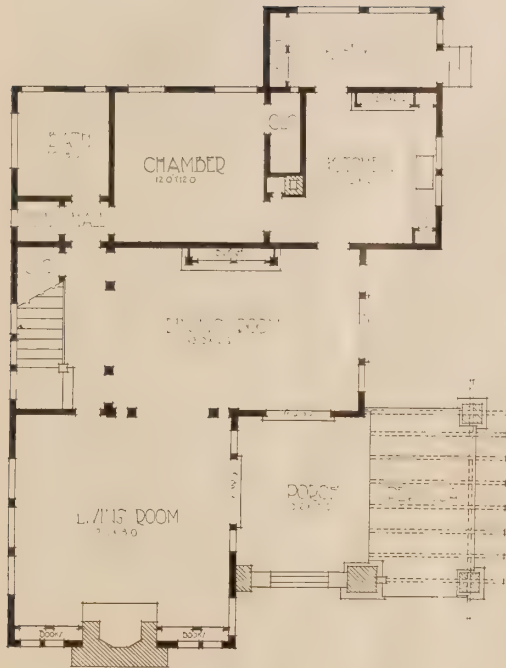


FIRST FLOOR PLAN.
30 ft. Wide.


PLAN NO. 332.

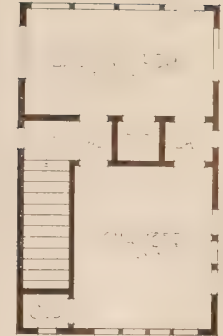


PLAN NO. 332.
Cost \$3125 to \$3400.



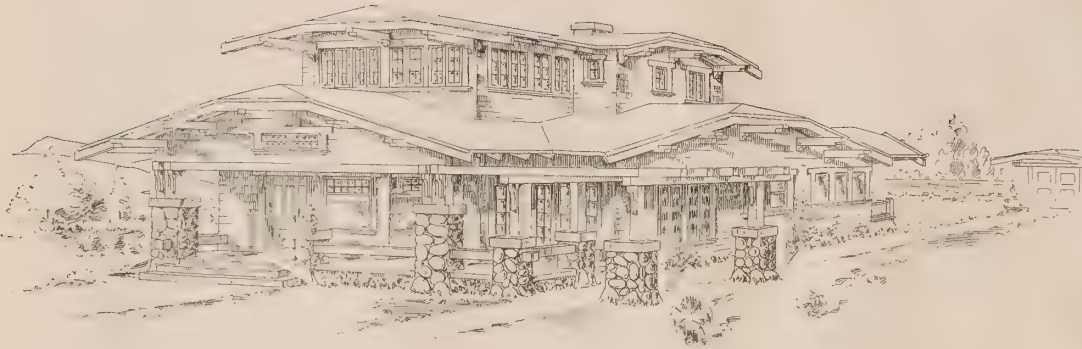
FIRST FLOOR PLAN.
39 ft. Wide.

 IN submitting this beautiful Swiss Chalet for your approval we feel we are showing a gem. It is one of our most popular six-room houses. Like all our homes it has numerous built-in features, but the convenient arrangement and unique yet artistic exterior are the new features of this plan. The outside walls are covered with resawed siding below the belt courses; Redwood or Cedar shakes above. It is our opinion, after you study the cuts of this home you too will think it one of unusual beauty and character. Plans may be had of us for \$12.00.

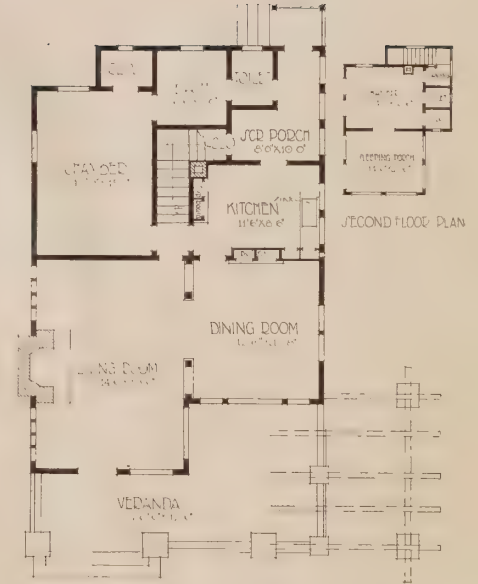


SECOND FLOOR
PLAN.

PLAN NO. 334.
Cost \$2755 to \$2900.

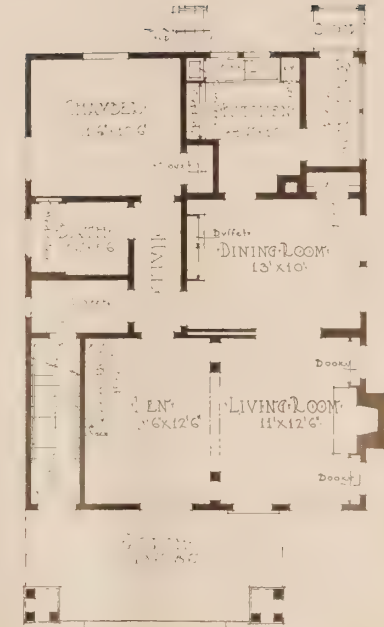


ONE of our two-story homes with the second-story deck effect. This is a very popular type in this part of the country because of its giving splendid air to the sleeping rooms above and also for its very artistic effect. This design is original, but one very practical in every respect. The arrangement is very evident from the floor plan, but the view of the exterior does not do the design justice. The plans and specifications may be had for \$12.00.



FIRST FLOOR PLAN.
38 ft. Wide.

PLAN NO. 335.
Cost \$3000 to \$3300.



FIRST FLOOR PLAN
26 ft. Wide.

Second Floor Same as
First Floor Plan.

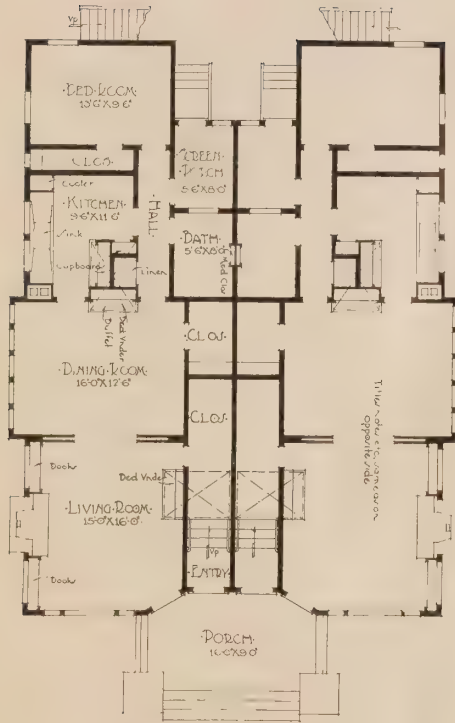
HERE is an ideal two-family flat. This is different from the usual in many regards. Lack of space, however, does not permit us to deal at length on its many good points. Study the plan and photo. Plans and specifications \$12.00.

De Luxe Building Co.,
Los Angeles, Cal.


PLAN NO. 336.

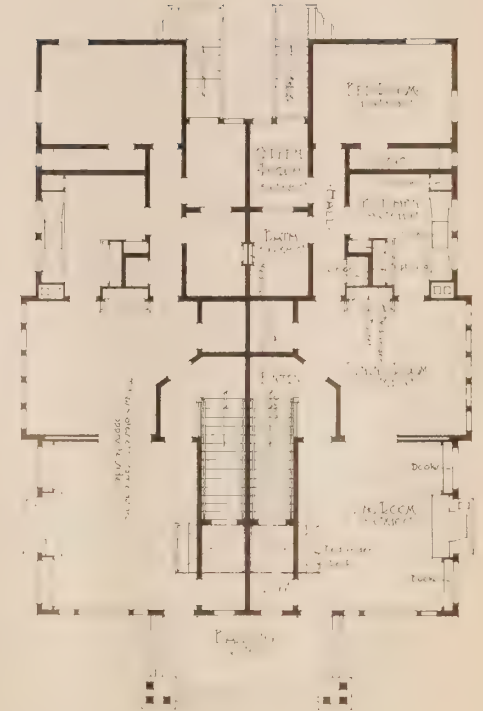


PLAN NO. 336.
Cost \$6500 to \$7500.



FIRST FLOOR PLAN.
40 ft. Wide.

 HIS beautiful four-family flat building has been built several times in Los Angeles and has been greatly admired. Numerous inquiries have compelled us to publish this plan with the accompanying photograph on the opposite page. The floor plans are very convenient and have proven splendid renters. The exterior is original and entirely different from any other building of its kind. It is very impressive and most inviting to Owner and Tenant alike. We will furnish complete blue print plans, details and specifications for \$20.00.

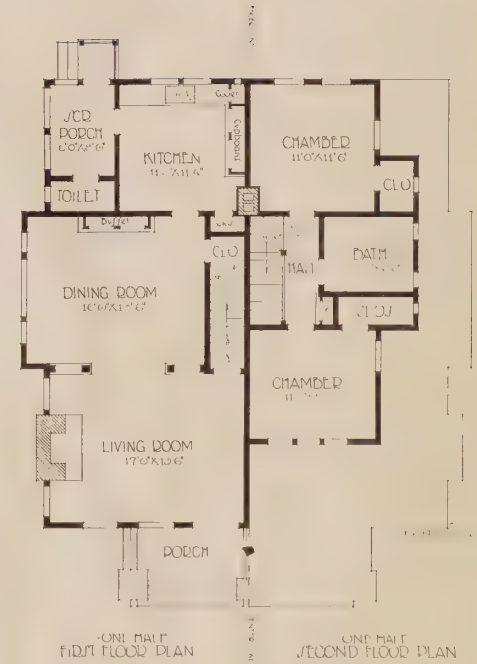


SECOND FLOOR PLAN.

PLAN NO. 337.
Cost \$3888 to \$4000.

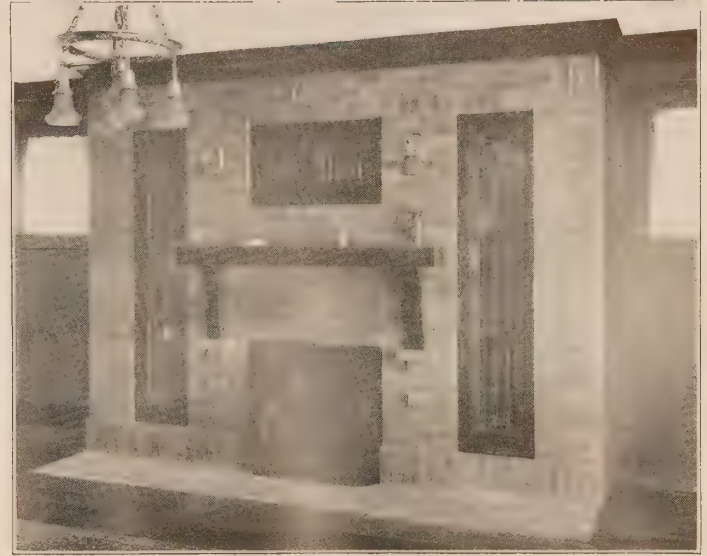


DOUBLE house laid out in a most convenient manner and especially adapted to those districts in our cities where a flat would not be tolerated, but where the maximum rent is desired. This plan answers these requirements in every detail by giving two five-room apartments each with individual entrances and all under the same roof. This house has not the appearance of a double house, but looks rather like a large single dwelling of handsome lines. Plans and specifications of this building for \$15.00.



41 ft. Wide.

DE LUXE INTERIORS.

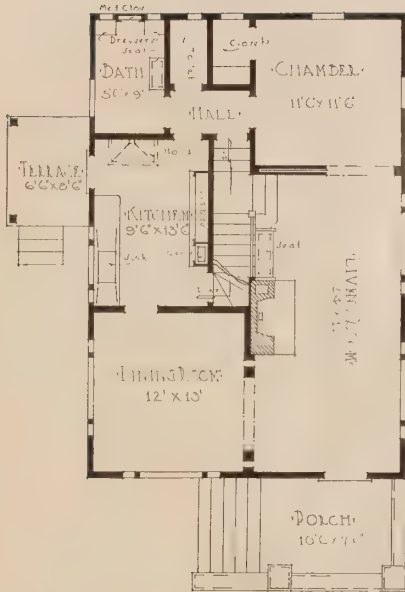


WE take pleasure in showing above two of our designs of mantels. These mantels were designed by us and both were built by our masons. The photographs give a fair idea of the beauty of these with their large fire-boxes and book-cases on either side. There is a difference from the usual and the both most pleasing in their lines. In special plans we are in a position to design an interior like either of these or entirely new and different.

PLAN NO. 339.

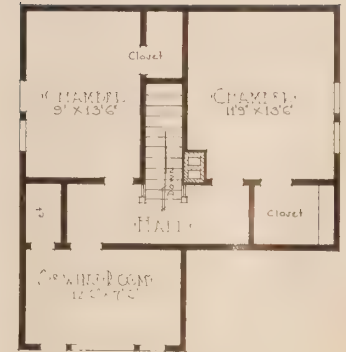


PLAN NO. 339.
Cost \$2700 to \$3000.



FIRST FLOOR PLAN.
32 ft. Wide.

ONE story and a half houses are very popular throughout the country. Not only is this the case in California, but it is also true in the East. We show here one type of exceptional beauty. Inexpensive to build, but very attractive. The floor plans are very well studied and planned. The exterior is plastered with white cement plaster and half timbers set in to form panels. This is indeed a very attractive place and well worthy of your most interested attention. Plans and specifications \$10.00.

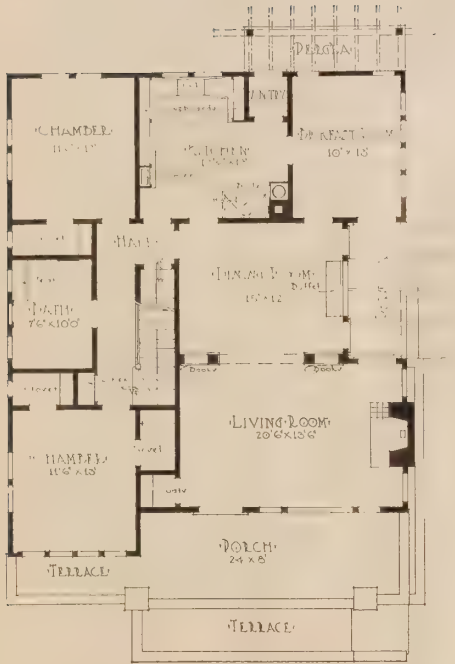


SECOND FLOOR PLAN.

PLAN NO. 344.



PLAN NO. 344.
Cost \$3462 to \$3600.



FIRST FLOOR PLAN.
42 ft. Over All.



TWO-STORY bungalow with two sleeping rooms on the second floor. Every chamber is provided with ample closet space. The plan is very unique and a charming exterior has been designed. The exterior walls are covered with resawed siding laid in wide and narrow courses alternately. The roof is shingled. Massive brick piers and walls surround the porch and terraces. Throughout the house shows its California origin. This home would make an attractive addition to any locality with its rugged but very graceful lines. We can furnish the plans and specifications including all necessary details for \$12.00.



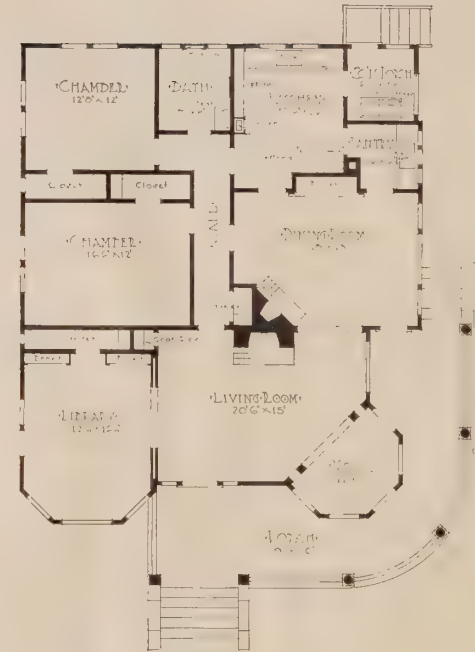
SECOND FLOOR PLAN.

NOTE.—This bungalow can be built without the second floor if desired and not detract from the general effect.

PLAN NO. 346.
Cost \$3520 to \$3800.



THIS Eastern cottage and similar types are built throughout the East Coast portion of this country. Its lines are not at all along those of the bungalow but because of the steep roof and convenient arrangement it has grown to be in no small demand in almost every part of the country. This is an Eastern house designed by an Eastern man for a client in Southern California. Little needs to be said regarding this plan. Every necessity is provided for and the arrangement as a whole is very well worked out. Plans and specifications for this home \$10.00.



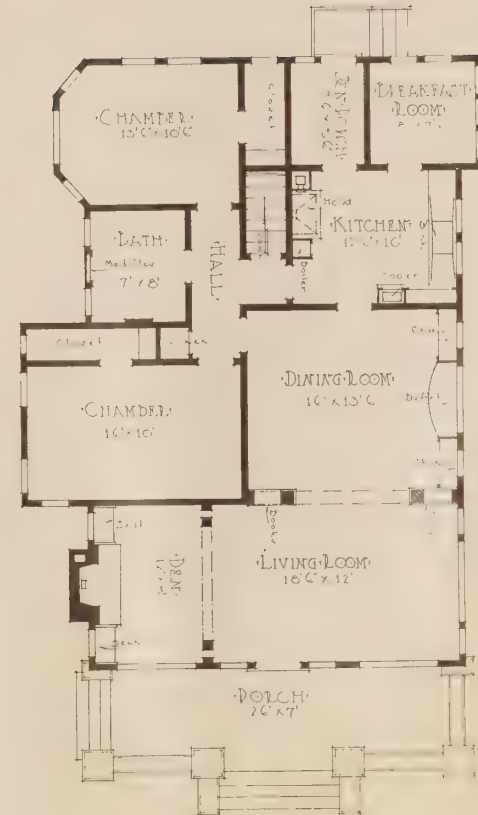
FLOOR PLAN.
45 ft. Wide.

PLAN NO. 354.
Cost \$2600 to \$2750.



LITTLE needs to be said regarding the beautiful exterior of this homelike bungalow. The shingle roof, artificial stone piers and rustic siding all play their part in giving this home its individuality. The seven large rooms all conveniently arranged make this an ideal one for a moderate-sized family. Plans and specifications \$10.00.

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Los Angeles, Cal.

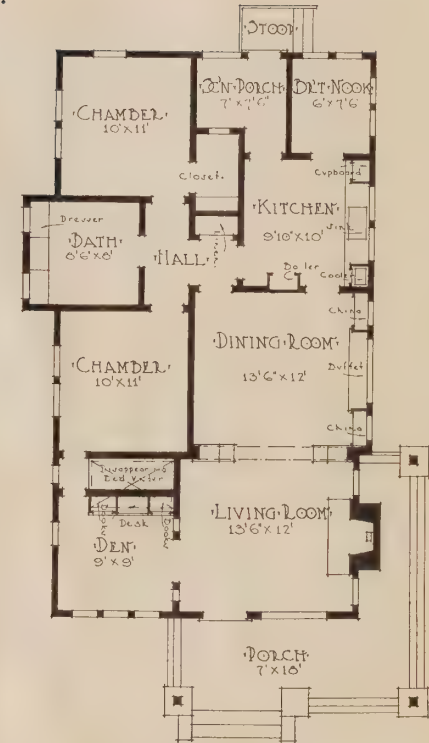


FLOOR PLAN
34 ft. Wide.

PLAN NO. 355.
Cost \$2000 to \$2200.



IX rooms have been arranged in this plan in a most handy and practical manner. The den may be readily converted into a chamber by use of the disappearing bed, thus giving an additional sleeping room. The "cozy" little breakfast nook off the kitchen is also a feature of convenience. White composition roofing is used as roof covering and resawed siding stained a light grey on the walls. These with the white trimmings, white cement plastered piers and flues with brick caps all give this bungalow a true distinction. Plans and specifications \$10.00.



FLOOR PLAN
33 ft. Wide.



PLAN NO. 356.

Cost \$2240 to \$2400.



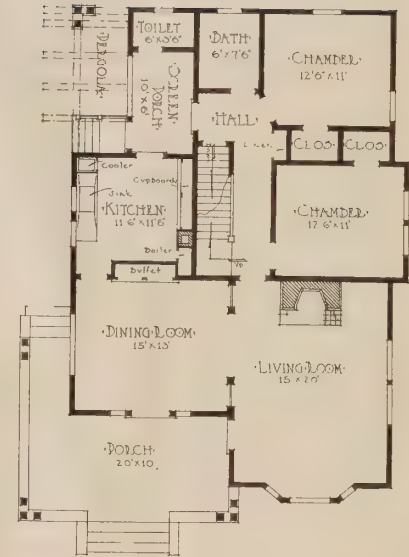
FLOOR PLAN
30 ft. Wide.

MANY people have the erroneous idea that composition roofing cannot be used in countries where heavy snows are prevalent. This is not the case. A composition roof, when applied properly, will not leak either from a heavy rain or from snow thawing upon its surface. We provide sufficient pitch in all our designs to allow the snow to slide off, as that is the whole difficulty. This beautiful bungalow would lose fifty percent of its charm if a shingled roof were used. We submit this as a representative type of the modified Swiss Chalet, which we have been making a specialty of the last few years. Plans and specifications \$10.00.

PLAN NO. 358.
Cost \$2450 to \$2600.




FIVE-ROOM typical shingled roof California bungalow with numerous features and conveniences. It has a full basement with an entrance from the inside. Stairs are provided to the attic where sleeping rooms may be finished off later or this space can be used for storage. Shakes are used above the belt course on the outer walls with cement plaster below. Throughout the design has been studied from the most important details down to the smallest. We will furnish the plans and specifications of this home for \$10.00.




FLOOR PLAN
38 ft. Wide.

DE LUXE INTERIORS.



 HIS beautiful mantel was designed in our draughting room and built by us for a local client. The book-cases on each side of the fire-place give this mantel such a comfortable and inviting air and readily reveals the "De Luxe" originality.

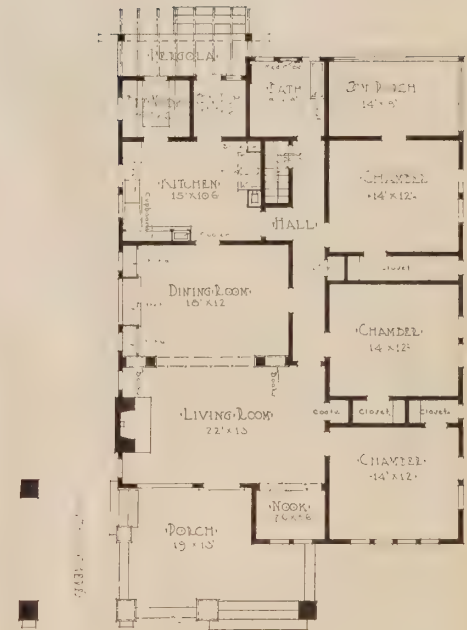
 N the left we show the individuality worked into our dining rooms. The arch is new and different, the buffet shows its originality and the whole scheme shows distinction from the usual treatment of interiors.



PLAN NO. 360.
Cost \$3000 to \$3150.

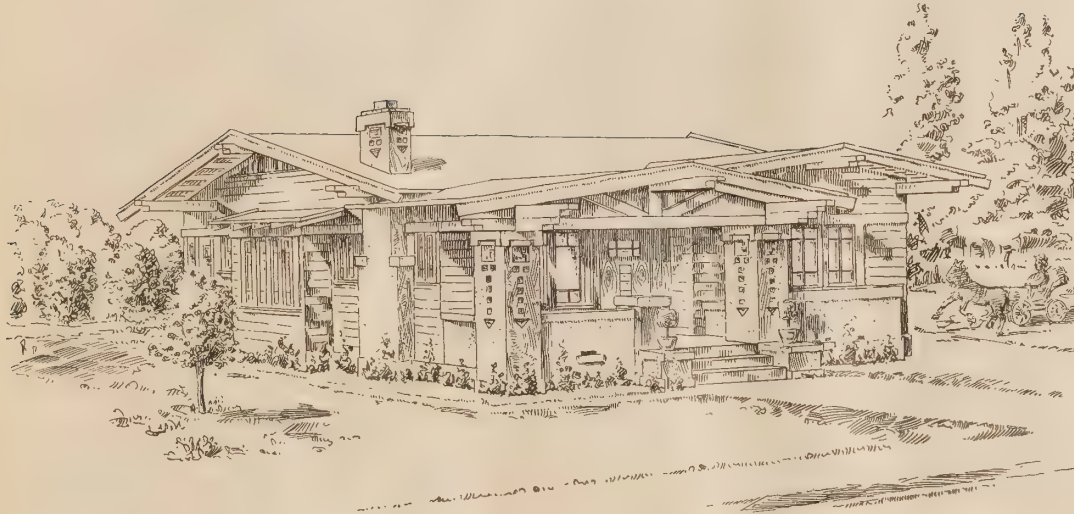



HIS home is unusual in its arrangement. There are three chambers and a screen room which is plenty large enough to be used as a bedroom if necessary. A large covered porch and driveway is another feature not to be overlooked. An inside stairway leads to a full basement below. There is space for storage in the attic. An artistic exterior with massive artificial stone columns and chimneys make this home an ideal one for a moderately large family. The roof is shingled. Plans and specifications \$10.00.



FLOOR PLAN
48 ft. Wide.

PLAN NO. 362.
Cost \$2450 to \$2600.



 HIS home of six rooms has numerous special features much different than the usual bungalow. The exterior is most artistic, along truly bungalow lines, but a departure from the worn-out detail commonly used. The interior is fully as artistic as the exterior. Throughout the house shows study as regards arrangement and design. The plans and specifications for this bungalow we will furnish for \$10.00.

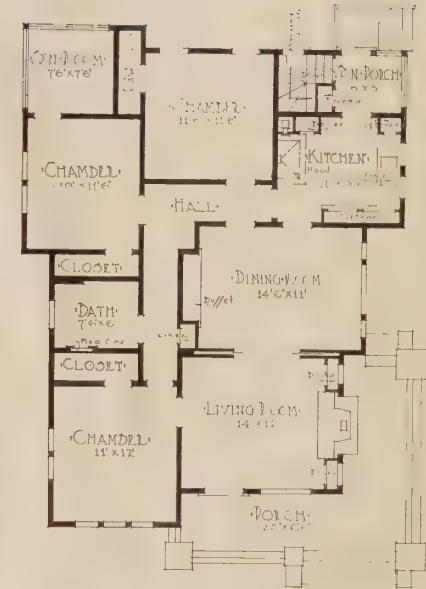


FLOOR PLAN.
34 ft. Wide.

PLAN NO. 363.
Cost \$2400 to \$2600.



ITTLE needs to be said regarding this "homey" bungalow. A careful study of the floor plan will reveal its many good qualities as to the layout, and the photo shows its harmonious exterior lines. The specifications for this home are briefly as follows: Pillars and flue of clinker brick with cobble stones set in at intervals of about every other course of brick as the photo shows. The shingled roof and walls of rustic siding give this place a decided charm. Plans and specifications may be had of us for \$10.00.



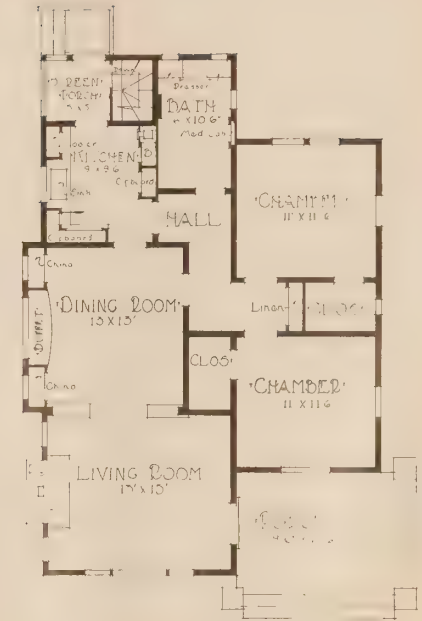
FLOOR PLAN.
37 ft. Wide.

PLAN NO. 364.

Cost \$1750 to \$1900.



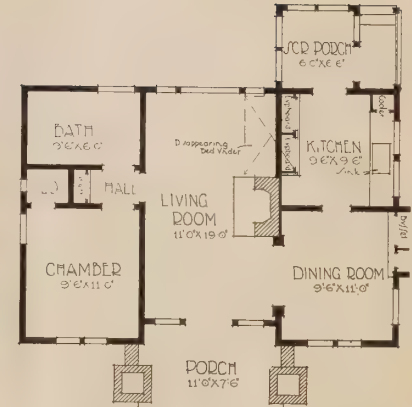
IN arrangement of five rooms just a little out of the ordinary. The floor plan shows the advantages of this layout. Shingles are used to cover the roof while shakes are the covering for the walls. All the brickwork is of clincker brick laid in irregular courses with an occasional cobblesone set in for relief. The detail throughout of this bungalow is most attractive. Our plans and specifications of this attractive little home, \$10.00.



FLOOR PLAN.
34 ft. Wide.

PLAN NO. 365.

Cost \$1200 to \$1350.



FLOOR PLAN.
32 ft. Wide.

F FOUR room gem. The living room running from front to rear is the feature of this handsome little home. This in hot weather gives a circulation of air through the house and also when the room is used for sleeping purposes. A disappearing bed is provided in this room so it can be readily changed to a chamber and when not used for this purpose the bed disappears under the kitchen cupboards. The exterior is very attractive with its white composition roof, massive red brick pedestals and rough rustic walls. We will furnish complete blue print plans, details and specifications for \$10.00.



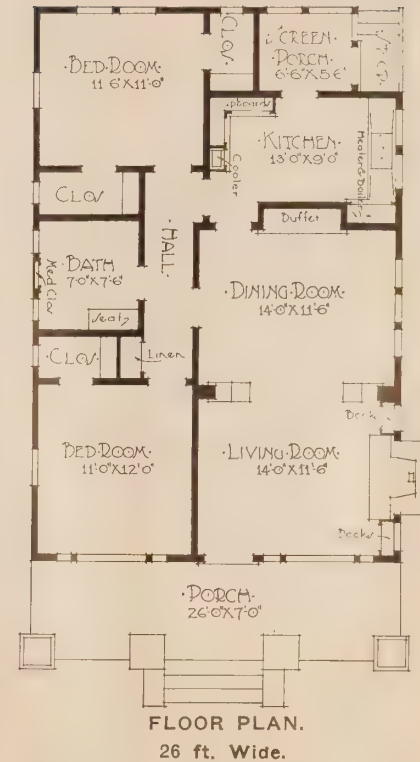
View of Fireplace.

THE very modest design of this home at once appeals to the conservative plan seeker. Many splendid features are evident, without our dealing at length with its respective merits over others of this type—the plan and photo speak for themselves. A view of the fireplace is shown to your left. Complete plans and specifications \$10.00.

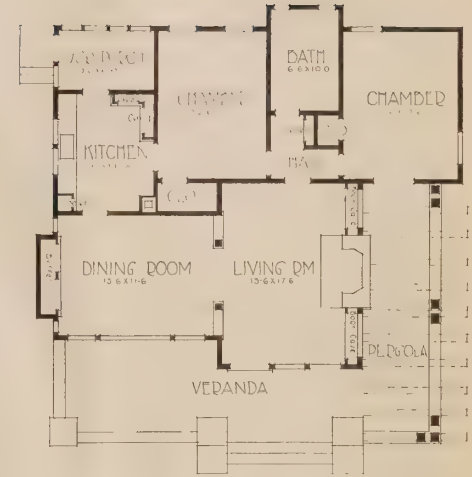
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PLAN NO. 367.

Cost \$2000 to \$2200.



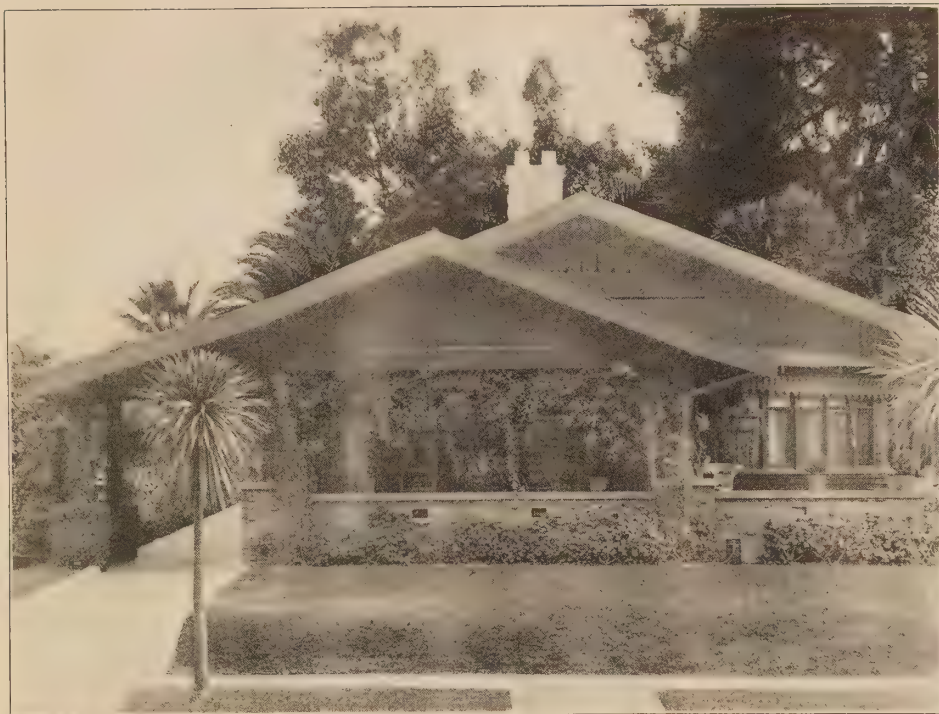
PLAN NO. 368.
Cost \$2450 to \$2600.



FLOOR PLAN.
40 ft. Wide.

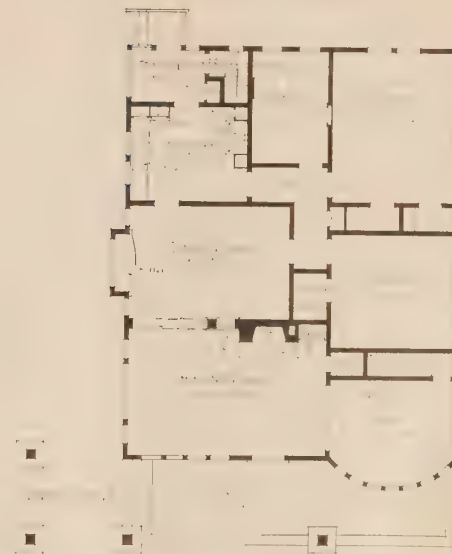


SHINGLE roofs are in great demand in many parts of our country, and in this one we have produced a new type along this line. It contains five rooms with all modern built-in necessities, a large covered porch on the front and pergola on the side for climbing vines. All the exterior brick work is of red brick. Rough siding covers the walls, giving the whole house a very rustic yet most inviting air. No effort has been spared to make this plan ideal for Eastern requirements. Price for the blue print plans and specifications \$10.00.



PLAN NO. 369.

Cost \$2650 to \$2800.



FLOOR PLAN.
47 ft. Wide.

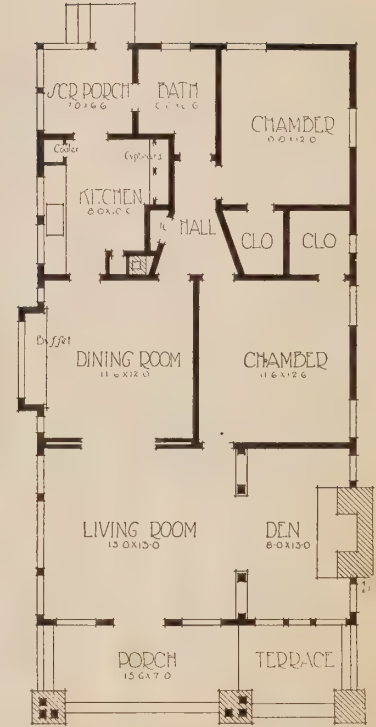
WHAT a comfortable looking home this is with its six splendidly arranged rooms, large inviting porch and covered drive or Porte' Cochere'. The den may be used very conveniently for a chamber as a disappearing bed is provided in that room. Every comfort has been installed, including a full basement with inside entrance. The roof and walls are covered with shingles. Plans and specifications \$10.00.

PLAN NO. 370.

Cost \$2000 to \$2150.



FOR a narrow lot this home is ideal, although it is just as desirable for the ordinary sized plot of ground. The interior has been studied to accomplish the maximum convenience. The exterior is very attractive with its white composition roof, rustic siding on the walls and massive brick piers and chimney. The little details have been very tastily designed as well, giving the whole scheme a most artistic atmosphere. Complete blue print plans, details and specifications \$10.00.



FLOOR PLAN.
28 ft. Wide.

De Luxe Building Co.,
Los Angeles, Cal.

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It stands to reason that after having studied and worked out a set of plans for a client, we are more familiar with his ideas than a firm who never saw the plans before. It is also evident we can carry out those ideals more readily and with less expense and annoyance to the Owner than those not so familiar with his wishes.

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